

Arty Mouse™

# BOOKS

2017



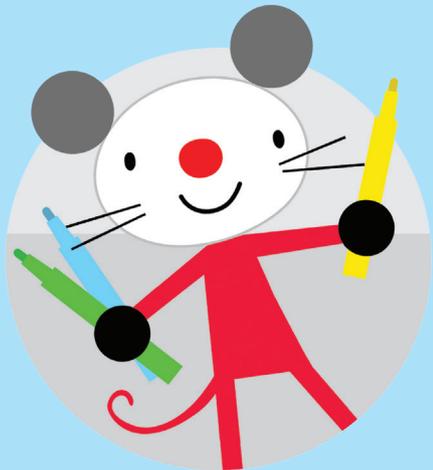
Early learning through art



# Early learning through art with Arty Mouse ...

## Art with a heart

Arty Mouse loves art. He makes and creates all the time, which is why he's always smiling. His enthusiasm for art of all kinds is infectious – and children can't help but be enthused in turn.



## Little mouse, big ideas

Arty Mouse was born in 2015 with a big smile on his whiskery face, a paw full of art materials and a little head jam-packed with big creative ideas. And he wanted to share them all!

## Friend and mentor

Arty Mouse is the perfect friend and mentor for children just getting to grips with handling art tools and materials for the first time. Just like them, he loves to get stuck in: crayons, pens, clay, paint, paper, stencils, scissors, stampers, stickers and more.



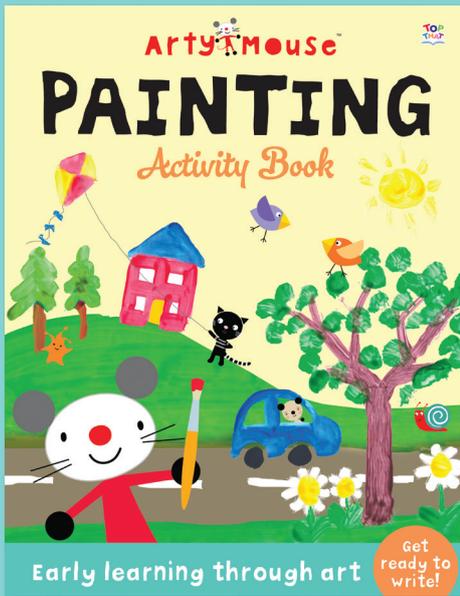
## Meet Arty's friends

Arty Mouse has friends who are as passionate about art as he is. Scribble, Stripy, Dot, Splat, Spiro, Geo and the rainbow birds all have their own special arty gifts. There's something for everyone.

## Made with love

Every Arty Mouse title is designed to engage, enthuse and empower. As art skills grow, skills in other areas blossom too, fast-tracking little learners in reading, writing, counting and more!

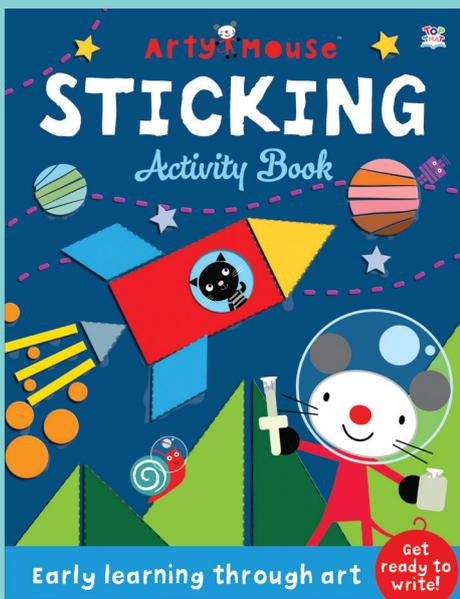
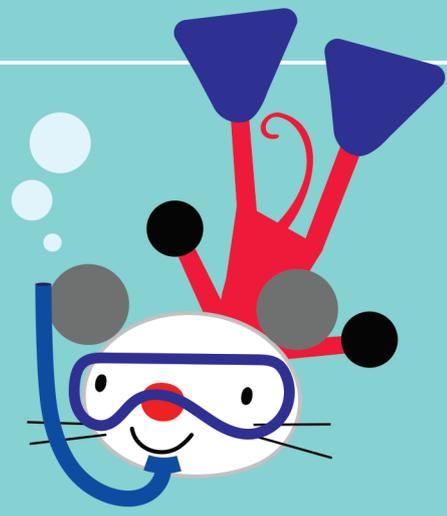




## Painting

Illustrators: Brad Hunt / Mandy Stanley  
Author: Susie Linn

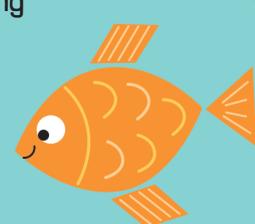
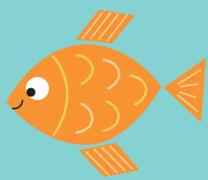
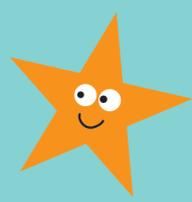
Join Arty Mouse for picture-making fun with paints, paintbrushes and more! The exciting mark-making activities teach about mixing colours, too.



## Sticking

Illustrators: Brad Hunt / Mandy Stanley  
Author: Oakley Graham

Improve scissor skills by cutting and sticking pictures to complete colourful Arty Mouse scenes. The creative activities will get children ready for writing, too.



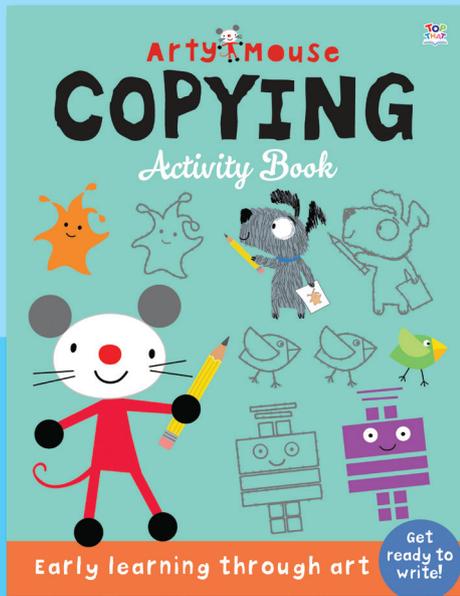
## Specification

Book size: 280x216 mm, 48 pp, full colour, paperback, matt lamination and spot UV on cover, age 3+.

## Unique Selling Points

- Painting, cutting and sticking help develop important motor skills for learning to write.
- Licensed iOS and Android apps being launched in 2017 by Tap Tap Tales with in-app marketing to 1.8 million users!

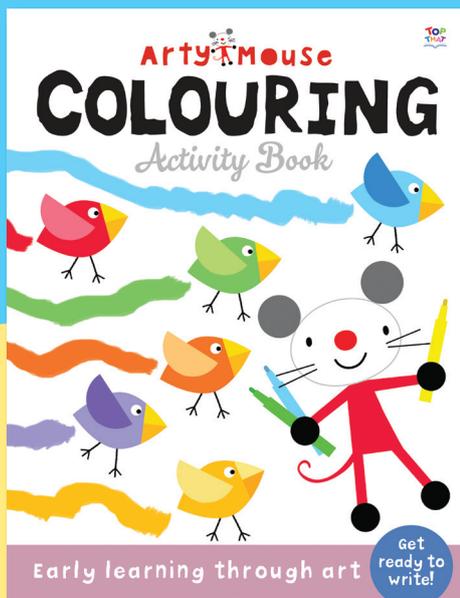
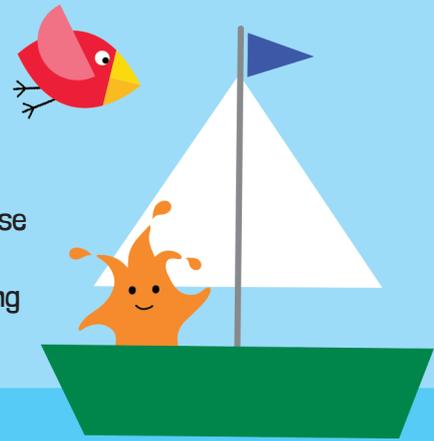




## Copying

Illustrators: Brad Hunt / Mandy Stanley  
Author: Susie Linn

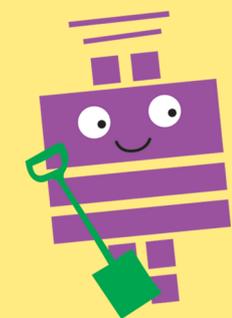
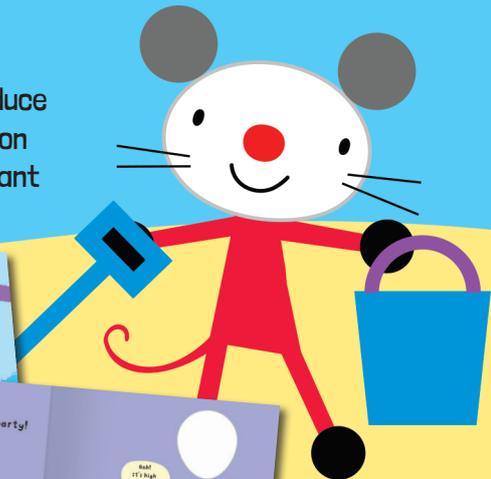
Complete copying activities with Arty Mouse and get to grips with drawing vertical, horizontal and curved lines. Picture-making and preparation for writing all in one.



## Colouring

Illustrators: Brad Hunt / Mandy Stanley  
Author: Susie Linn

Arty Mouse and his arty friends introduce irresistible colour-themed activities on every page, helping to develop important motor skills at the same time.

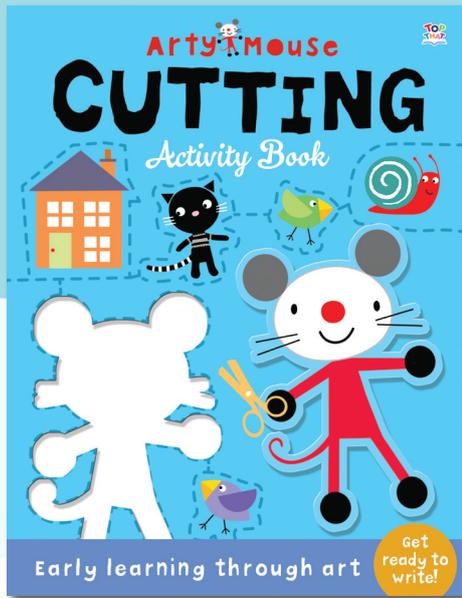


## Specification

Book size: 280x216 mm, 48 pp, full colour, paperback, matt lamination and spot UV on cover, age 3+.

## Unique Selling Points

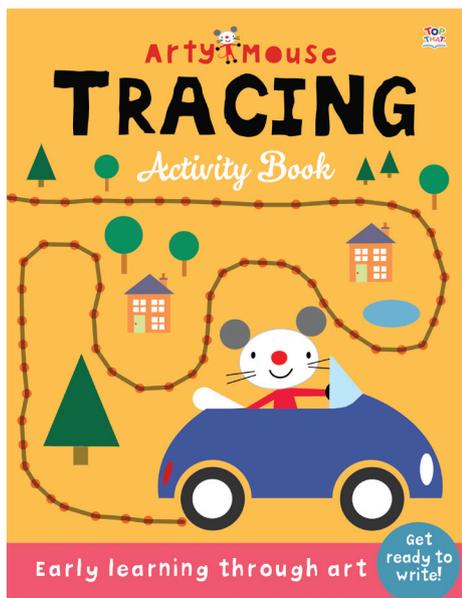
- Arty Mouse and his colourful friends are the perfect mentors for children learning new skills.
- With notes for parents and age-graded outcomes included, Arty Mouse books tick the educational boxes as well as the one marked 'fun'.



## Cutting

Illustrators: Brad Hunt / Mandy Stanley  
Author: Susie Linn

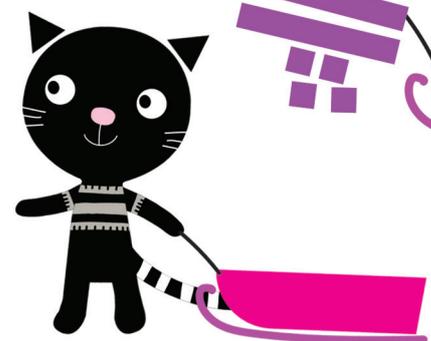
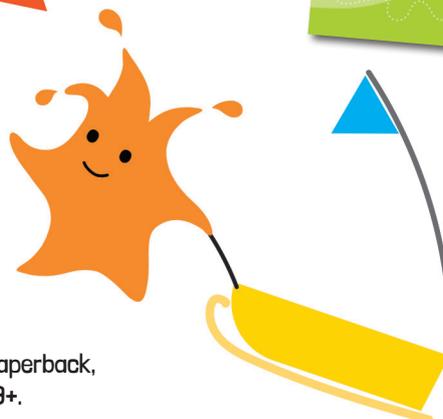
Develop cutting-out skills with Arty Mouse. Work from beginning to end of this absorbing activity book and discover surprises with every turn of the page.



## Tracing

Illustrator: Mandy Stanley  
Author: Joshua George

Trace over lines to complete shapes, patterns and pictures with Arty Mouse and his colourful friends, and develop writing skills at the same time.

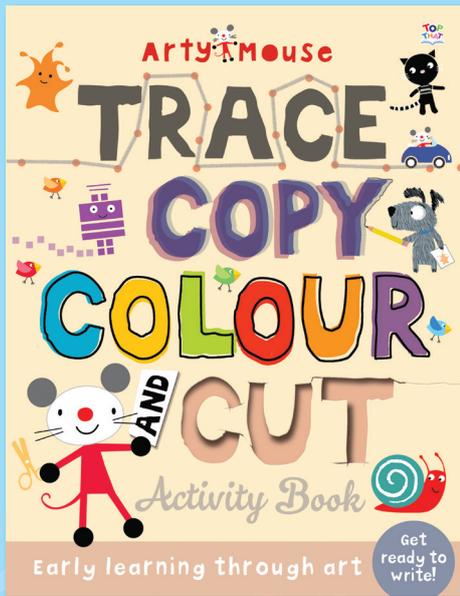


## Specification

Book size: 280x216 mm, 48 pp, full colour, paperback, matt lamination and spot UV on cover, age 3+.

## Unique Selling Points

- Children become absorbed in creatively-exciting Arty Mouse activities, so learn quickly.
- Cutting and tracing develop important motor skills in preparation for writing.



## Trace, Copy, Colour and Cut

Illustrators: Brad Hunt / Mandy Stanley

Authors: Susie Linn / Joshua George

Get tracing, copying, colouring and cutting in this award-winning Arty Mouse activity book that will develop creative skills and motor skills hand-in-hand.



### Specification

Book size: 280x216 mm, 192 pp, full colour, paperback, matt lamination and spot UV on cover, age 3+.

### Unique Selling Points

- Includes hundreds of creative activities.
- Colourful characters, bold text and simple instructions will help children feel empowered to have a go.





# Travel-Size Activity Books



## Numbers

Illustrator & Author: Mandy Stanley

Learn numbers 1 to 10 with Arty Mouse. Perfect for day bags, count, write and draw on the go, then wipe clean and use again!



## Words

Illustrator & Author: Mandy Stanley

Take this handy-sized wipe-clean activity book on a trip from A to B, and get reading, writing and creating on the way.



## Specification

Book size: 230x177 mm, 24 pp, full colour, wipe-clean pages, wipe-clean pen, matt lamination and spot UV on cover, age 3+.



## Stick & Draw

Illustrator & Author: Mandy Stanley

Use the sticker shapes and pen included to finish pictures of animals big and small with this travel-sized Arty Mouse activity book.



## Specification

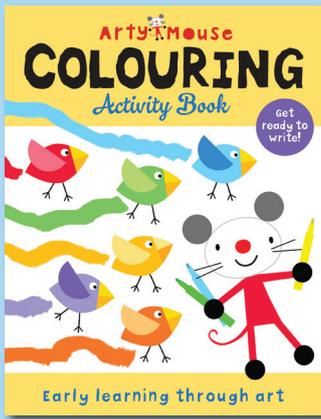
Book size: 230x177 mm, 24 pp, full colour, stickers, pen, matt lamination and spot UV on cover, age 3+.

## Unique Selling Points

- Travel time is fun time too when Arty Mouse is at hand to keep little hands and minds busy.
- Numbers and Words have wipe-clean pages and a wipe-clean pen for learning fun again and again.



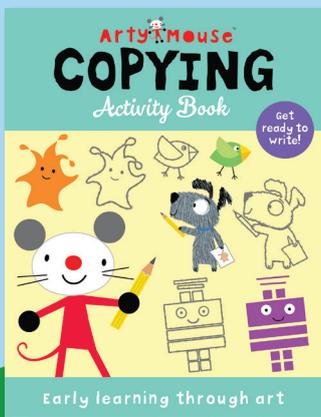
# Travel-Size Activity Books



## Colouring

Illustrators: Brad Hunt / Mandy Stanley  
Author: Susie Linn

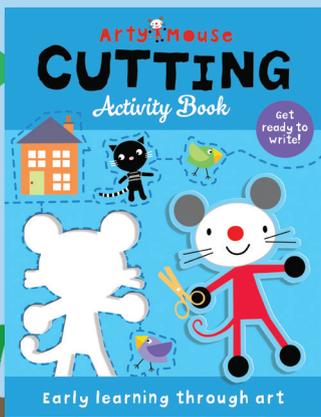
Slip this handy-sized Arty Mouse activity book in a day bag to complete colouring activities and develop important motor skills on the way.



## Copying

Illustrators: Brad Hunt / Mandy Stanley  
Author: Susie Linn

Complete copying activities to make pictures and prepare for writing – all in one day bag-sized Arty Mouse activity book.



## Cutting

Illustrators: Brad Hunt / Mandy Stanley  
Author: Susie Linn

Pack this up and let Arty Mouse keep little hands and minds busy on the next trip. Cutting-out fun from start to finish.



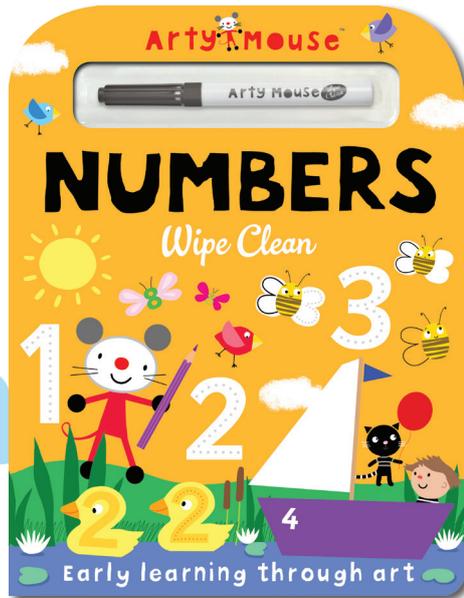
## Specification

Book size: 230x177 mm, 48 pp, full colour, paperback, matt lamination and spot UV on cover, age 3+.

## Unique Selling Points

- Day bag-sized activity books for creating and learning on the go.
- Colouring, copying and cutting-out activities develop motor skills to get ready for writing.

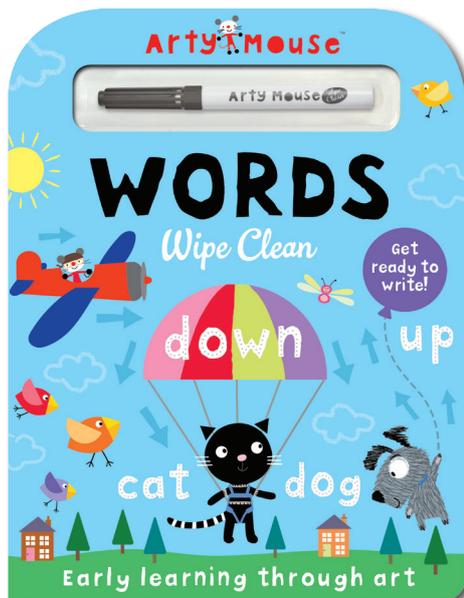




## Numbers

Illustrator & Author: Mandy Stanley

1, 2, 3 go with Arty Mouse and count, write and draw time and time again in this colourful wipe-clean numbers board book with a pen.



## Words

Illustrator & Author: Mandy Stanley

Discover first words with Arty Mouse in this stimulating wipe-clean board book. Read, write and draw with the pen, then wipe clean to enjoy again.



## Specification

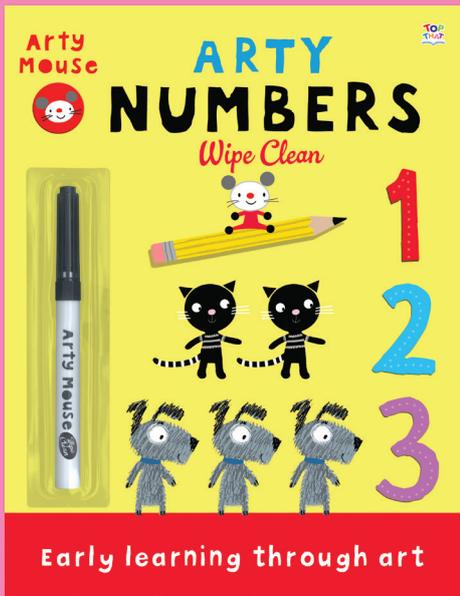
Book size: 280x216 mm, 24 pp, full colour, board book, wipe-clean pages, wipe-clean pen, matt lamination and spot UV on cover, age 3+.

## Unique Selling Points

- Introducing key early learning concepts through creative activities.
- The sturdy wipe-clean board book format with wipe-clean pen ensures confidence-building fun time and time again.



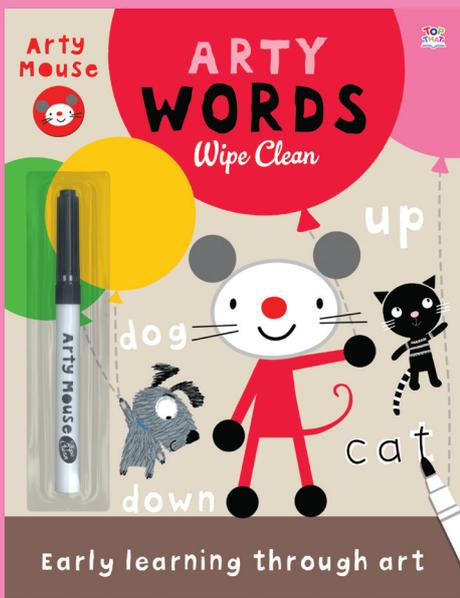
# Wipe Clean Books



## Arty Numbers

Illustrator & Author: Mandy Stanley

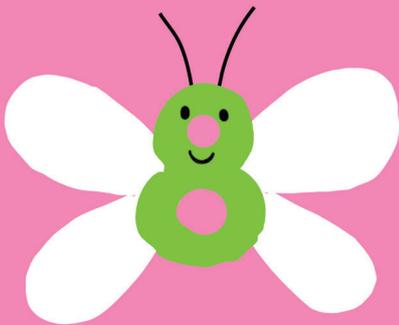
Arty Mouse gets children learning numbers 1 to 10 with creative counting and drawing activities in this use-again wipe-clean book with a pen.



## Arty Words

Illustrator & Author: Mandy Stanley

Learning first words with Arty Mouse is as easy as A, B, C with this wipe-clean book and pen. Reading, writing and drawing fun, playtime after playtime.



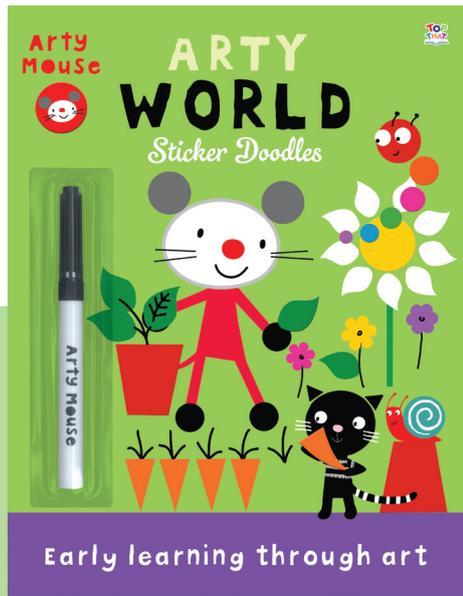
## Specification

Book size: 280x216 mm, 24 pp, full colour, wipe-clean pages, wipe-clean pen, matt lamination and spot UV on cover, age 3+.

## Unique Selling Points

- The Arty Mouse characters engage and stimulate to make learning both meaningful and fun.
- The wipe-clean format is designed for early-learning fun day after day.

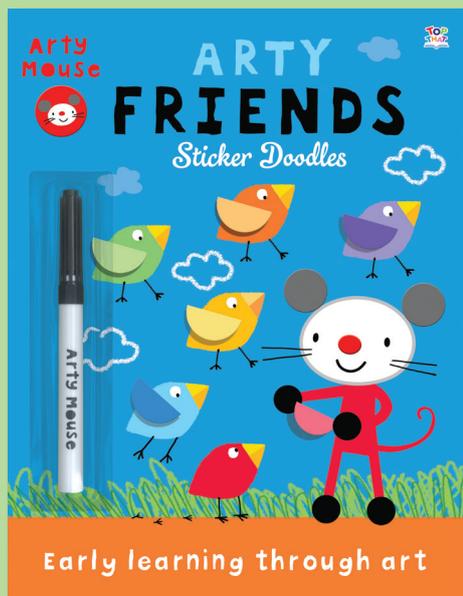




## Arty World

Illustrator & Author: Mandy Stanley

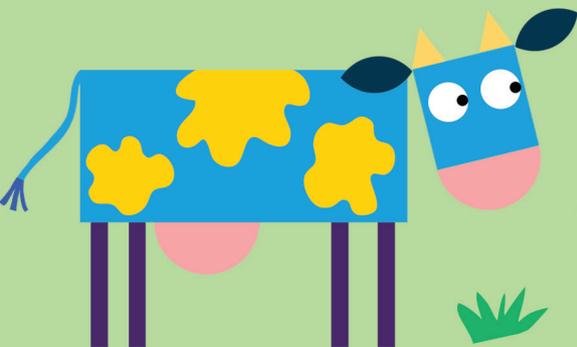
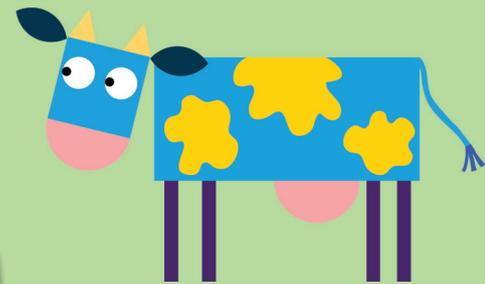
Join Arty Mouse and his friends in a colourful world of creativity and have fun finishing familiar scenes with the sticker shapes and pen included.



## Arty Friends

Illustrator & Author: Mandy Stanley

Discover animals big and small with Arty Mouse, using the colourful sticker shapes and pen to finish each one. Rewarding early-learning shapes fun!

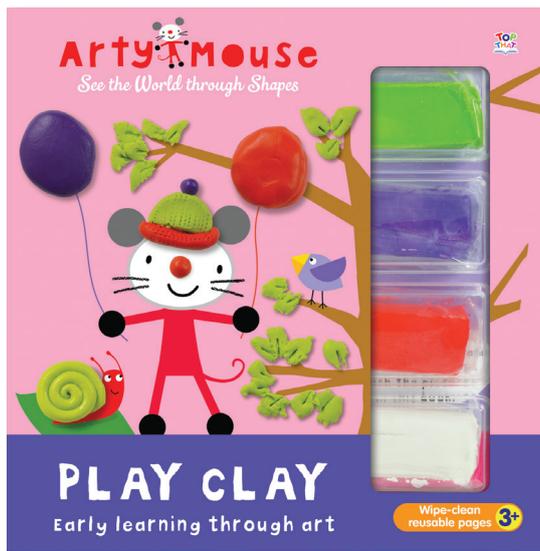


### Specification

Book size: 280x216 mm, 28 pp including 2 leaves of stickers, full colour, stickers, pen, matt lamination and spot UV on cover, age 3+.

### Unique Selling Points

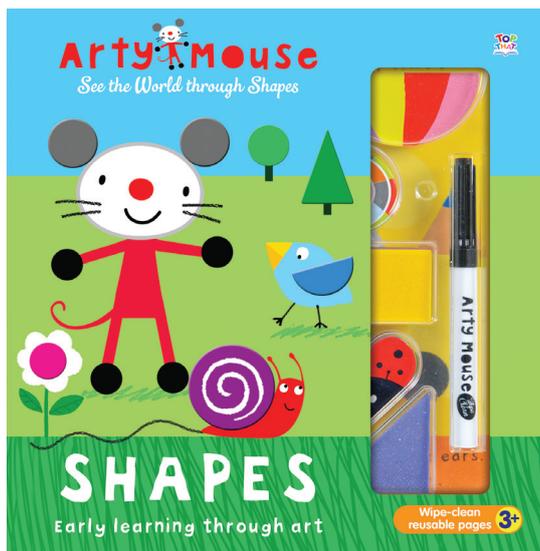
- Encouraging creative observation and discovery through picture-making.
- Teaches children about shapes in the world around them.



## Play Clay

Illustrator & Author: Mandy Stanley

Arty Mouse introduces hands-on play with clay for great fun rolling, shaping and creating items to place on the colourful wipe-clean pages.



## Shapes

Illustrator & Author: Mandy Stanley

Colourful printed card shapes and a wipe-clean pen make the perfect creative kit for completing amazing pictures with Arty Mouse on the wipe-clean pages inside.



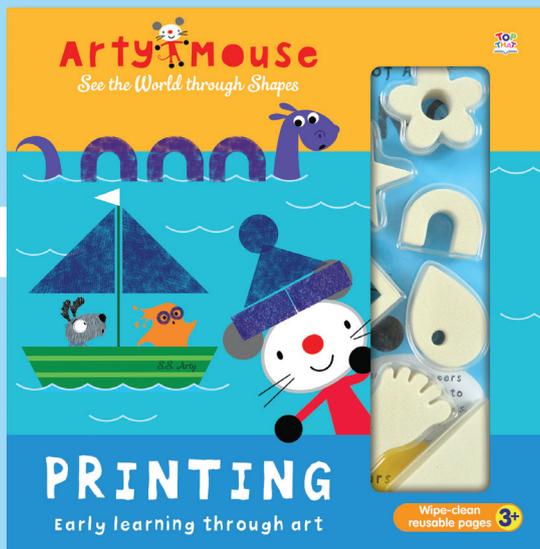
## Specification

Book size: 256x250x40 mm, 12 pp, full colour, printed on lightweight wipe-clean board, hardback, concealed wire binding, die-cut window, themed crafting components, matt lamination and spot UV on cover, age 3+.

## Unique Selling Points

- Perfect craft-based activities for developing hand-eye coordination and fine motor skills.
- Hands-on creative play helps to empower children with the confidence to have a go.





## Printing

Illustrator & Author: Mandy Stanley

Create colourful works of art with the sturdy shaped stampers and ink pad inside. Wipe-clean pages mean printing with Arty Mouse is fun every creative playtime.



## Stencils

Illustrator & Author: Mandy Stanley

Have fun stencilling shapes to create pictures with Arty Mouse in this hands-on kit complete with colourful stencil sheets and wipe-clean pens.



## Specification

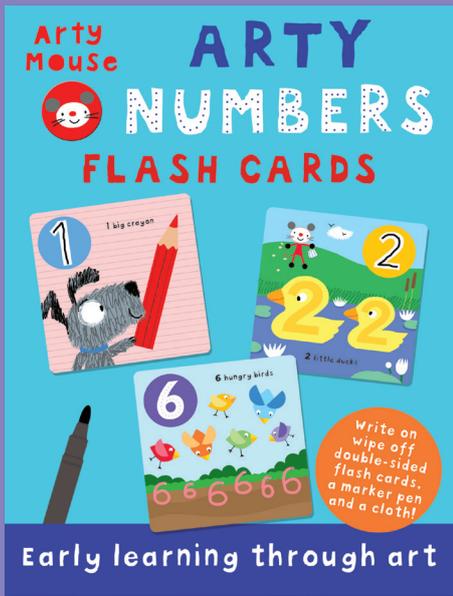
Book size: 256x250x40 mm, 12 pp, full colour, printed on lightweight wipe-clean board, hardback, concealed wire binding, die-cut window, themed crafting components, matt lamination and spot UV on cover, age 3+.

## Unique Selling Points

- Arty Mouse hands-on kits are designed to create an engaging and immersive learning experience.
- Wipe-clean pages give children the freedom to explore and experiment as confidence grows.



# Write On Wipe Off Flash Cards

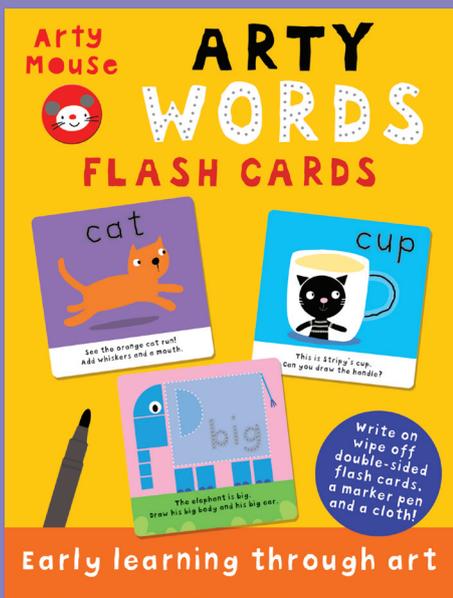


## Arty Numbers

Illustrator: Mandy Stanley

Author: Susie Linn

Get to grips with counting, reading and writing numbers 1 to 20 with these inspirational Arty Mouse wipe-clean flash cards, pen and cloth.



## Arty Words

Illustrator: Mandy Stanley

Author: Susie Linn

This appealing wipe-clean flash cards set has first words to read and write, and pictures to finish. Spark early learning with Arty Mouse.

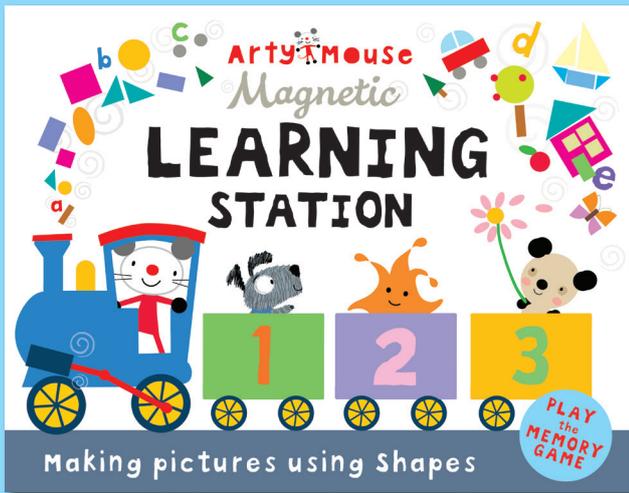


## Specification

Overall size: 185x140x27 mm, 40 double-sided wipe-clean cards, full colour, hardback, wipe-clean pen, cloth, age 3+.

## Unique Selling Points

- The colourful wipe-clean cards are a fun way to learn essential early learning skills and concepts.
- 40 double-sided cards in each set offer numerous opportunities for learning through creative play.



## Magnetic Learning Station

Illustrators: Brad Hunt / Mandy Stanley

Authors: Susie Linn / Mandy Stanley

Jump in and discover how to make pictures using shapes with Arty Mouse. Packed with inspiring books, stickers and a magnetic memory game, the early learning fun will be never-ending!



### Specification

Hardcover box size: 295x230x40 mm, board book size: 210x184 mm, 12 pp, full colour, activity book size: 210x184 mm, 48 pp, 2 sheets of stickers, full colour, paperback, 10 scene sheets, over 30 magnetic play pieces, age 3+.

### Unique Selling Point

- Hands-on play with shapes helps children to learn about the world around them.



# Contact Us

## Book Sales

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# About Us

Top That is an independent children's publisher with a simple mission – to create the best books for children that will inspire them to read, learn, play and create.

We live and breathe children's books, and we work with some of the best publishing talent to make them.

Every new title is brought to life with our outstanding recipe of love, inspiration and creative gusto – and we continually tweak our ingredients to make sure that there's always a special something to tempt all tastes.

We aim to captivate, enthuse, surprise and excite our readers, and if they are happy, then we are happy too.

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